

# SOUTHEAST ASIA ROAD SHOW 2016

**Singapore, Kuala Lumpur, Bangkok, Manila**  
**24<sup>th</sup> – 28<sup>th</sup> October 2016**

## 1. GENERAL INFORMATION

CzechTourism on behalf of “Discover Central Europe” – joint promotional initiative of four Central European National Tourist Organizations of the Czech Republic, Hungary, Poland and Slovakia (hereinafter as Visegrad Group - V4) would like to invite you to the promotional road show in South East Asia consisting of 4 B2B presentations and workshops which will be held in Singapore, Kuala Lumpur, Bangkok and Manila respectively as well as to CzechTourism workshop in Jakarta to be held on October 31<sup>st</sup>.

## 2. ROADSHOW SCHEDULE

<b>23<sup>rd</sup> October (Sunday):</b> N/A 19:00	<b>Singapore</b> Individual arrivals to Singapore Informational meeting of all participants in Hotel Furama
<b>24<sup>th</sup> October (Monday):</b> 14:00 – 17:30 18:00	<b>Singapore</b> Presentation and workshop in <a href="#">Hotel Furama City Center</a> Networking dinner
<b>24<sup>th</sup> / 25<sup>th</sup> October (Tuesday):</b> N/A	<b>Singapore – Kuala Lumpur</b> Individual transfers by airplane to Kuala Lumpur
<b>25<sup>th</sup> October (Tuesday):</b> 14:00 – 17:30 18:00	<b>Kuala Lumpur</b> Presentation and workshop in <a href="#">Grand Hotel Millennium</a> Networking dinner
<b>26<sup>th</sup> October (Wednesday)</b> N/A	<b>Kuala Lumpur - Bangkok</b> Individual transfer by airplane to Bangkok
<b>27<sup>th</sup> October (Thursday)</b> 09:00 – 13:00 13:00 N/A	<b>Bangkok</b> Presentation and workshop in <a href="#">Hotel Crowne Plaza Lumpini</a> Networking Luncheon Individual transfers to Manila
<b>28<sup>th</sup> October (Friday)</b> 14:00 – 17:30 18:00	<b>Manila:</b> Presentation and workshop in <a href="#">Hotel Manila New World Makati</a> Reception and networking

## OPTIONAL WORKSHOP – organized by CzechTourism

**31<sup>st</sup> October (Monday) Jakarta**

14:00 – 17:30	Presentation and workshop in <a href="#">Grand Mercure Jakarta Harmoni</a>
18:00	Networking dinner
N/A	Individual departures

**All workshops will be organized according to the following schedule:**

<b>14:00 – 14:20</b>	<b>Registration</b> <i>Registration at the counter, name tags and roadshow bags distribution, informal networking</i>
<b>14:20 – 14:25</b>	<b>Welcome speech</b> <i>CzechTourism welcome note on behalf of all the partners</i>
<b>14:25 – 15:15</b>	<b>Presentations of Central Europe destinations</b> given by representatives of National Tourism Boards of V4 (max. 12 minutes per country incl. promotional video)
<b>15:30 – 15:45</b>	<b>Presentations of Turkish Airlines - the main partner of the road show</b>
<b>15:45 – 16:00</b>	<b>Presentation of road show participants</b> <i>Screening teasers (ppt slide) and participants' introduction</i>
<b>16:00 – 18:00</b>	<b>B2B talks</b>
<b>18:00 – 19:30</b>	<b>Networking dinner</b>

**Expected attendance: 50 Tour operator and travel agency representatives per destination**

Note: Due to long transfer distance between Bangkok and Manila, the workshop in Bangkok will be held in the morning so to offer enough time for transit between these two cities. The Schedule in Bangkok would be as follows:

**Bangkok workshop**

<b>09:00 – 09:20</b>	<b>Registration</b> <i>Registration at the counter, name tags and roadshow bags distribution, informal networking</i>
<b>09:20 – 09:25</b>	<b>Welcome speech</b> <i>CzechTourism welcome note on behalf of all the partners</i>
<b>09:25 – 10:15</b>	<b>Presentations of Central Europe destinations</b> given by representatives of National Tourism Boards of V4 (max. 12 minutes per country incl. promotional video)
<b>10:15 – 10:40</b>	<b>Presentations of Turkish Airlines – the main partner of the road show</b>
<b>10:40 – 11:00</b>	<b>Presentation of road show participants</b> <i>Screening teasers (ppt slide) and participants' introducing</i>
<b>11:00 – 13:00</b>	<b>B2B talks</b>
<b>13:00 – 14:00</b>	<b>Networking luncheon</b>

**3. PARTICIPATION CONDITIONS**

**The organizer provides:**

- 1 table for B2B talks per company at a workshop venue
- Company presentation: live in the event + in the printed road show catalogue
- Catering during events – coffee breaks, networking dinner/luncheon
- Assistance in booking B2B talks

- Accommodation
- Shipping cargo with marketing materials from Europe

**Participation fee: 50 EUR per one workshop;** 200 EUR for entire road show.

For participants who will join the road show, CzechTourism offers to waive participation fee for the Jakarta workshop (Organized by CzechTourism individually on October 31<sup>st</sup>).

Participation fee will be invoiced by the organizer upon registration form confirmation and is due to be paid till 15 days after invoicing.

#### **4. TRAVEL ARRANGEMENTS**

##### **Transfers within South East Asia**

Based on the road show schedule we recommend the following transfers:

##### **Singapore – Kuala Lumpur (October 24<sup>th</sup>)**

Air Asia flight Number 720, departing 21:20, arriving Kuala Lumpur at 22:30

##### **Singapore – Kuala Lumpur (October 25<sup>th</sup>)**

Singapore Airlines SQ 5604, departing 09:50, arriving Kuala Lumpur at 10:50

##### **Kuala Lumpur – Bangkok (October 26<sup>th</sup>)**

Malaysia Airlines MH782, departing 15:15, arriving Suvarnabhumi at 16:20

##### **Bangkok – Manila (October 27<sup>th</sup>)**

Philippine Airlines, PR737, departing 17:55, arriving 22:25

##### **Manila – Jakarta (October 30<sup>th</sup>)**

Cebu Pacific, flight number 5J759, departing 20:45, arriving Jakarta at 23:45

#### **5. ACCOMODATION**

##### **Recommended accommodation:**

Below please find accommodation offers provided by event venue hotels. In case you prefer to arrange your accommodation individually, below please see links on booking.com for respective hotels and their addresses - where you can use the map app to find any nearby accommodation.

**In case you wish to use the offer below, please note your request in your application & reservation form. The accommodation has to be paid directly to the hotel.**

##### **Singapore**

Hotel Furama City Centre, 60 Eu Tong Sen Street, Pearl's Hill, 059804, Singapore

Room Rate: SGD 215 Nett for Deluxe Twin/Single, including breakfast

[http://www.booking.com/hotel/sg/furama-city-centre.en-gb.html?aid=311984;label=hotel-25122-sg-hN6XZo4XET2011Jym\\*gzYAS64260273793%3Apl%3Ata%3Ap1%3Ap2%3Aac%3Aap1t3%3Aneq%3Afi%3Atikwd-1627785700%3A1b2344%3A1i%3Ades%3Adm;aid=f155d0d63269600180140ef0201bba67;deid=4;checkboxin=2016\\_10](http://www.booking.com/hotel/sg/furama-city-centre.en-gb.html?aid=311984;label=hotel-25122-sg-hN6XZo4XET2011Jym*gzYAS64260273793%3Apl%3Ata%3Ap1%3Ap2%3Aac%3Aap1t3%3Aneq%3Afi%3Atikwd-1627785700%3A1b2344%3A1i%3Ades%3Adm;aid=f155d0d63269600180140ef0201bba67;deid=4;checkboxin=2016_10)

### Kuala Lumpur

Hotel Grand Millennium Kuala Lumpur, 160 Jalan Bukit Bintang, 55100 Kuala Lumpur, Malaysia

**Room Rate:** Deluxe Room for RM 395.00 Nett including one buffet breakfast. RM 425 with 2 buffet Breakfast

[http://www.booking.com/hotel/my/grand-millennium-kuala-lumpur.en-gb.html?aid=357002;label=gog235jc-hotel-XX-my-grandNmillenniumNkualaNlumpur-unspec-tw-com-L%3Aen-O%3AwindowsSnt-B%3Afirefox-N%3AAXX-S%3Abo-U%3AAXX;sid=f155d0d63368600180140ef0291bbe67;dcid=12;dist=0&sb\\_price\\_type=total&type=total&](http://www.booking.com/hotel/my/grand-millennium-kuala-lumpur.en-gb.html?aid=357002;label=gog235jc-hotel-XX-my-grandNmillenniumNkualaNlumpur-unspec-tw-com-L%3Aen-O%3AwindowsSnt-B%3Afirefox-N%3AAXX-S%3Abo-U%3AAXX;sid=f155d0d63368600180140ef0291bbe67;dcid=12;dist=0&sb_price_type=total&type=total&)

### Bangkok

Crowne Plaza Bangkok Lumpini Park, 952 Rama 4, Bang Rak, 10500 Bangkok, Thailand

**Room Rate:** THB 3,900++ (single)/ THB 4,200++ (double) for superior room including breakfast.

[http://www.booking.com/hotel/th/crowne-plaza-bangkok-lumpini-park.en-gb.html?label=gen173nr-1DCAEoggJCAIhYSDNiBW5vcmVmaGKIAQGyas64AQzIAQ\\_YAQPoAQGoAgM;sid=f155d0d63368600180140ef0291bbe67;dcid=4;checkin=2016-10-23;checkout=2016-10-25;dest\\_id=-3414440;dest\\_type=city;dist=0;group\\_adults=2;highlighted\\_blocks=2750310\\_81054899\\_0\\_2;hpos=1;room1=A%2CA;sb\\_price\\_type=total;srfid=aeda066251574d60c2d45cec03d08f99f2f4ad69X1;type=total;ucfs=1&](http://www.booking.com/hotel/th/crowne-plaza-bangkok-lumpini-park.en-gb.html?label=gen173nr-1DCAEoggJCAIhYSDNiBW5vcmVmaGKIAQGyas64AQzIAQ_YAQPoAQGoAgM;sid=f155d0d63368600180140ef0291bbe67;dcid=4;checkin=2016-10-23;checkout=2016-10-25;dest_id=-3414440;dest_type=city;dist=0;group_adults=2;highlighted_blocks=2750310_81054899_0_2;hpos=1;room1=A%2CA;sb_price_type=total;srfid=aeda066251574d60c2d45cec03d08f99f2f4ad69X1;type=total;ucfs=1&)

### Manila

New World Makati, Esperanza St., Makati, Metro Manila

**Room Rate:** PHP 8.920.00 incl breakfast

[http://www.booking.com/hotel/ph/new-world-makati.en-gb.html?aid=311984;label=new-world-makati-7AceIPIGkyPmnRwT%2ALDCUAS32430985993%3Apl%3Aa%3Apl%3Ap2%3Aac%3Aap1t2%3Aneg%3Afi%3Atikwd-15406022872%3Alp9040379%3Ali%3Adec%3Adm;sid=f155d0d63368600180140ef0291bbe67;dcid=12;ucfs=1;room1=A.A;dest\\_type=city;dest\\_id=-2437894;srfid=0eac6d0a59fc4ae2680f6ac889ed545921758308X1;highlight\\_room=](http://www.booking.com/hotel/ph/new-world-makati.en-gb.html?aid=311984;label=new-world-makati-7AceIPIGkyPmnRwT%2ALDCUAS32430985993%3Apl%3Aa%3Apl%3Ap2%3Aac%3Aap1t2%3Aneg%3Afi%3Atikwd-15406022872%3Alp9040379%3Ali%3Adec%3Adm;sid=f155d0d63368600180140ef0291bbe67;dcid=12;ucfs=1;room1=A.A;dest_type=city;dest_id=-2437894;srfid=0eac6d0a59fc4ae2680f6ac889ed545921758308X1;highlight_room=)

### Jakarta

Grand Mercure Jakarta Harmoni, Jl. Hayam Wuruk No 36/37, Jakarta 10120, Indonesia

**Room rate:** IDR 950 000 Nett, including breakfast for two

[http://www.booking.com/hotel/id/grand-mercure-jakarta-harmoni.en-gb.html?aid=357029;label=yho748jc-hotel-XX-id-grandNmercureNjakartaNharmoni-unspec-hk-com-L%3Aen-O%3AwindowsSnt-B%3Afirefox-N%3AAXX-S%3Abo-U%3AAXX;sid=f155d0d63368600180140ef0291bbe67;dcid=1;dist=0&sb\\_price\\_type=total&type=total&](http://www.booking.com/hotel/id/grand-mercure-jakarta-harmoni.en-gb.html?aid=357029;label=yho748jc-hotel-XX-id-grandNmercureNjakartaNharmoni-unspec-hk-com-L%3Aen-O%3AwindowsSnt-B%3Afirefox-N%3AAXX-S%3Abo-U%3AAXX;sid=f155d0d63368600180140ef0291bbe67;dcid=1;dist=0&sb_price_type=total&type=total&)

*\*All prices quoted are subject to availability. Neither CzechTourism nor other Visegrad bodies are responsible for participant's airfare and/or hotel arrangements.*

**To participate in the road show please fill in the APPLICATION & RESERVATION FORM (APPENDIX A attached) and send to: [urban@czechtourism.com](mailto:urban@czechtourism.com)**

Also, please note we will prepare a **participant catalogue** to be distributed to local travel agencies at every destination in the goodie bags in the beginning of the event.

In case you wish to have your company information included in this catalogue (1 complimentary page for company introduction) please return all completed documents described below to us by July 31<sup>st</sup> so we can guarantee your entry in the catalogue. For your reference please see the road show catalogue we used during the road show in 2015.

**Registration deadline: 31<sup>st</sup> July 2016**

Tel +852 2757 9995, Mob +582 6712 7592

[urban@czechtourism.com](mailto:urban@czechtourism.com)

## COMPANY PROFILE FOR THE ROAD SHOW CATALOGUE

### Company profile:

Article about your company (not your official brochures or visuals) structured as follows:

#### **Headline**

*Please fill in here (max 130 characters)*

#### **Company description**

*Please fill in here (max 1 400 characters)*

### Contact information:

**Company name:**

**Representative name:**

**Position:**

**Address:**

**Telephone:**

**Email:**

**Web:**

+ your company logo in vectors (ai, cdr, pdf)

+ photo of company representative in high resolution (120 DPI)

+ 3 - 4 high resolution photos (120 DPI)